

Policy Plan of the Regeneratieve Alliantie Foundation (2024–2027)

1. Introduction

The Regeneratieve Alliantie Foundation (SRA) was established to accelerate the transition to regenerative agriculture in the Netherlands. This policy plan describes our mission, objectives, activities and financial policy for the coming three years (2024–2027), building on the urgent need for a sustainable agricultural sector.

2. Background and Challenges in Agriculture

The current global agricultural system is not future-proof. It exceeds ecological boundaries, offers no sustainable business model, and leads to loss of biodiversity, declining food quality and social inequality. It contributes significantly to climate change, soil degradation, water pollution and the depletion of finite resources.

The Dutch agricultural sector also faces major challenges, despite its strong position and innovative businesses. The nitrogen crisis and the stalled agricultural agreement illustrate the need for change.

3. Regenerative Agriculture as a Solution

Regenerative agriculture offers a promising alternative. By integrating ecological principles, this system can restore the soil fertility, biodiversity and resilience of farms. It also provides a sustainable business model for farmers, improves the nutritional value of crops, promotes carbon sequestration and reduces dependence on external inputs.

4. Identification of the Foundation

- Name: Regeneratieve Alliantie Foundation
- RSIN/tax number: 866679959
- Registered address: Teeuwserf 42, 7722AP Dalfsen
- Contact: debra@soilbeat.com, 0612453430
- Chamber of Commerce (KvK) number: 94207194
- Bank account: The foundation is currently in the process of opening its own bank account with Triodos.
- Website: www.regenalliantie.nl

5. Composition of the Board

The board of the foundation consists of three members:

- Chair: Erwin Hans Westers
- Secretary: Debra Vivien Aurich
- Treasurer: Gerardus Maria Kappert

Board members receive no remuneration for their work, only reimbursement of incurred expenses in accordance with the ANBI guidelines. No single board member, nor a group of board members, holds a majority of control over the foundation's assets.

6. Mission

Our mission is to accelerate the transition to regenerative agriculture in the Netherlands, with the aim of a thriving future for the Dutch agricultural sector.

7. Objectives and Activities

- Objective: Increasing knowledge and awareness of regenerative agriculture, providing practical support and advice to farmers, facilitating knowledge exchange and network building, collecting and analysing data, and training new agronomists.
- Target group: Our target group consists of farmers, agronomists, students, policymakers and the general public interested in sustainable agriculture.

To achieve our objectives, we will carry out the following activities:

- Workshops and training: Practice-oriented workshops and training on various aspects of regenerative agriculture, such as soil health, crop rotation, compost use and holistic grazing management.
- Online learning environment: A platform with courses and information about regenerative agriculture, including scientific foundations, practical examples and success stories.
- Online and offline community: A platform and gatherings for knowledge exchange and network building, where farmers can share experiences and learn from one another.
- Data management system: A system for collecting and analysing data on soil health and crop analyses, with the aim of monitoring and improving the effectiveness of regenerative farming practices in terms of soil quality, carbon sequestration, nutritional value, crop resilience, biodiversity and yields.
- Theme days and open days: Events at model farms to share knowledge and inspiration, showcasing the benefits of regenerative agriculture.
- Farmers in Transition: A programme in which farmers are personally guided and advised in the transition to regenerative agriculture. This includes, among other things:
 - Individual, tailored guidance and advice, matched to the farmer's specific situation and needs.
 - Support in developing a regenerative farming plan.
 - Monitoring and evaluation of progress and results.
 - Knowledge sharing and network building with other farmers in transition.
- Business models: Research into new economic models that can help farmers succeed within regenerative agriculture, such as carbon credits and better prices through higher nutritional values.
- Collaboration: Active collaboration with research institutes, educational institutions, governments and other organisations to share knowledge, stimulate innovation and accelerate the adoption of regenerative agriculture.
- Information and communication: Dissemination of information via the online platform, our website, social media, publications and presentations, to raise awareness of regenerative agriculture and to highlight its benefits.

8. Method of Generating Income

The foundation will generate its income from:

- Subsidies from governments and funds, such as the Ministry of Agriculture, Nature and Food Quality, provinces and European funds.
- Donations and gifts from individuals and companies wishing to commit to a sustainable future for agriculture.
- Income from its own activities, such as workshops, training, webinars and open days.
- Note: Any profit from commercial activities will be used for the foundation's main objectives.

9. Management and Use of Assets

The foundation's assets will be managed by the board, in observance of the 'spending criterion'. Income will be spent on realising the foundation's objectives as described in this policy plan. Any surpluses will be reserved for future projects and activities that contribute to the transition to regenerative agriculture.

10. Evaluation, Accountability and Transparency

The foundation will publish an annual report evaluating the results achieved against concrete indicators, such as the number of farmers trained, the number of participants in the online community, and the improvement of soil quality at model farms. The report will also account for the use of financial resources, with an overview of income and expenditure. This report will be published on the foundation's website and will be accessible to the public.

11. Management Costs and Expenditure

The foundation's management costs will be in reasonable proportion to expenditure on the public benefit.

12. Dissolution

Upon any dissolution of the foundation, a positive liquidation surplus will be transferred to another ANBI with a similar objective, as laid down in the articles of association.

13. Intended Impact (2024–2027)

The Regeneratieve Alliantie Foundation aims to have a measurable and positive impact on the Dutch agricultural sector by accelerating the adoption of regenerative farming practices. Based on our planned activities and the expected growth of our programmes, we intend to achieve the following impact:

- **Farmers in Transition:** We expect the number of farmers participating in our "Farmers in Transition" programme, with personal guidance and advice, to grow annually, from 9 in 2024 to 20 in 2027. The participating farmers will represent diverse backgrounds; from arable farmers and livestock keepers to horticulturalists. This programme will provide farmers with the knowledge, skills and support needed to successfully switch to regenerative farming methods. These farmers act as ambassadors who share knowledge in the online environment, at theme days, in webinars and publications; in addition, the data collected through the personal guidance is important for further refining the regenerative methods to the various contexts.
- **Theme days and Open days:** We will organise events annually to reach an ever-larger audience, with the aim of reaching 250 farmers in both 2026 and 2027. These events serve as a source of inspiration and a knowledge platform for farmers interested in regenerative agriculture.

- Online Community and Webinars: We aim for exponential growth of our online community, from 50 members in 2024 to 400 in 2027. Through webinars and online discussions we will provide farmers with up-to-date information and practical tips on regenerative agriculture.
- E-learning Platform: We expect the number of users of our e-learning platform to increase from 10 in 2024 to 1000 in 2027. This platform will offer a broad range of courses and information sources to help farmers increase their knowledge of regenerative agriculture.
- Agronomist training: We will train a new group of agronomists annually, aiming for 15 new experts in 2026 and 2027. These agronomists will play a crucial role in advising and guiding farmers in the transition to regenerative agriculture.

In total: In total we aim to have reached and supported more than 2985 farmers and agronomists with our programmes and activities by 2027. We expect these efforts to lead to a considerable increase in the number of hectares of farmland managed according to regenerative principles, with positive effects on soil health, biodiversity, water quality and climate resilience.

Measuring Impact:

To measure our impact, we will use the following indicators:

- Adoption of regenerative practices: We will track the number of farmers applying regenerative practices and document the changes in their farming methods.
- Improvement of soil health: We will monitor soil quality at model farms and measure the effects of regenerative agriculture on soil fertility, organic matter content and biodiversity.
- Reduction of environmental impact: We will measure the impact of regenerative agriculture on water quality, greenhouse gas emissions and biodiversity.
- Economic benefits: We will investigate the economic benefits of regenerative agriculture for farmers, such as higher yields, lower input costs and better market access.

By measuring and reporting our impact, we can refine our strategies, demonstrate our effectiveness and inspire others to join the movement towards a regenerative future for Dutch agriculture.

14. Conclusion

The Regeneratieve Alliantie Foundation is determined to make a positive contribution to the transition to regenerative agriculture in the Netherlands. We believe that through collaboration, knowledge sharing and innovation, a sustainable and resilient agricultural sector can be realised.